

ORIGINAL

FTC, Office of Sec'y, Room H-135 (Annex W)

600 Pennsylvania Ave NW

Washington, DC 20580

RE: Business Opportunity Rule R511993

To Whom It May Concern:

I am writing this letter because I am concerned about the proposed Business Opportunity Rule R511993. I believe that in its presented form, it would prevent the business I operate from continuing as a distributor of nutritional products, and would destroy the small business I have worked so hard to build and operate, as well as those of, literally, thousands of others.

I have been operating a home based business, which is an independent Contractor representing several manufacturers for more than 20 years. I contracted to operate this business because I loved the products and wanted to share it with others. Many of the people I have introduced to these products are now operating their home based businesses on a full time basis, and this is now their only source of income. Please don't destroy these small business people who are supporting their families with their income from their home based business alone.

Some of the sections in the proposed rule (Rule 511993) would make it hard or almost impossible for me to sell, and would make it especially difficult, if not impossible, to introduce others to this fantastic opportunity under the proposed rules. Changing to the new rules would devastate the growth and profit potential of the business we operate.

The proposed waiting period will give the public the idea that there's something wrong with me or my business plan and also will reflect badly on me. I believe this seven-day waiting period is unnecessary, because the companies I represent already have a 100% buyback policy for all products including sales kits purchased by a salesperson..

One of the most difficult sections of the proposed rule is the seven day waiting period to enroll a new distributor. The procedures associated with the proposed rule change would make it, literally, extremely difficult to build and operate my business. This change would stifle the initial profit and actually make operating my business less profitable than it currently is under the existing rules and procedures. For a new rule to stifle profit should point out the inadequacy of thought that has generated this new rule proposal.

The proposed rule requires the disclosure of a minimum of 10 prior purchasers nearest to the prospective purchaser. I would be glad to provide references, but in this day of identity theft, I am very uncomfortable giving out the personal information of individuals (without their approval) to strangers. Women in my organization may be subject to sexual or racial harassment so, unless the FTC passes an addition to this rule prohibiting sexual or racial attacks related to this disclosure it will open up women to sexual attacks and/or stalking. In the end this rule must bind the FTC to take direct enforcement action on sexual and racial attacks with a special unit assigned to monitor actions related to the disclosure forms.

Also, sharing names and addresses of existing distributors with a "prospect" would open an organization to being attacked by other businesses. A person from another sales organization who wished to proselytize an existing organization would literally be given the key to the bank....it would be like hiring the fox to protect the hens in a hen house. Why would any person in his/her right mind feel sharing existing contacts and/or customers with their competition was in their best interest?

Daily I see many scams on the Internet and I have been approached by many crooks because of my success. The proposed rule R511993 will do nothing to stop these unscrupulous crooks. They hurt my business! This rule will not stop Crooks – they violate the current rule all the time. But I am a good American citizen and the proposed rule R511993 will hurt me. Thank you and please help me retain the right to operate a legitimate business where the companies I represent already have procedures in place to protect anyone from loss of money and/or time and credibility.

Please do not lump great companies, which have a 100% money back 30 day guarantee, into the same barrel as those who currently take advantage of others daily with no repercussions. If you wish to go after those who are damaging or hurting innocent people, I will salute you, but for heaven's sake, let's not throw the baby out with the bath water.

Please insure that any proposed rules will not be detrimental to the incredible volume of sales created by the Direct Selling Industry, a Multi Billion Dollar industry today. To do

so would hurt the United States economy tremendously. Please go after the bad guys, not the good guys.

Most respectfully,


Janice Darby
